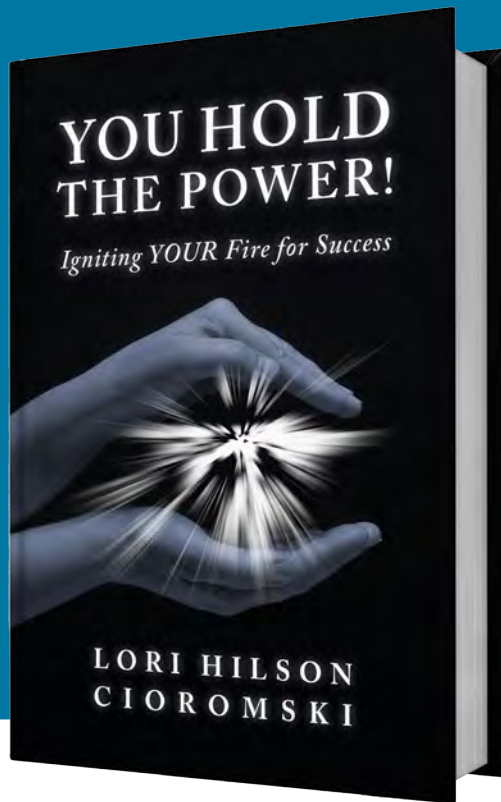


## SPEAKER KIT

# LORI HILSON CIROMSKI



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If business owners, working mothers and aspiring leaders read the book, **“YOU HOLD THE POWER! – Igniting YOUR Fire For Success”**, they will gain the confidence to move mountains, fulfill dreams and achieve unparalleled growth and success in business and in life. For when we own our power, everything is possible!

Let Lori Hilson Cioromski, author of **YOU HOLD THE POWER! Igniting YOUR Fire For Success**, bring a refreshing, dynamic presentation to your next special event or conference.

Lori's story is fascinating and filled with inspiration for anyone with a dream. Born the daughter of an entrepreneurial man who risked everything to start his own business, she learned at an early age the importance of sacrifice, following your dream and not being afraid to take the helm of leadership. When she joined her father's specialty chemical company fresh out of college, she rose from Sales Rep, to Sales Manager to the rank of CEO and helped move the company forward in a fast and furious pace to reach her father's lifetime goal by their twenty-fifth year in business.

Lori offers wisdom from the seat of a women leader in a male-dominated industry, as well as a CEO who has led her troops through major corporate challenges. She successfully shepherded her company through the economic downturn, emerging on the other side a stronger and profitable company. Due

to this work she has received numerous awards including NAWBO Women of the Year, Enterprising Women of the Year and was inducted into UIC's Entrepreneur Hall of Fame. Years later, she substantially grew the business and architected the sale of TH Hilson to a global leader, Ravago.



Lori is the mother of six children in a blended household and thus is also a voice for helping women become sustainable and finding balance as they manage the competing roles of mother and CEO.

To this end, she co-founded the 501c3 non-profit foundation, Female Strong!, hosts the only girls charter in the country of the YEA! (Young Entrepreneurs Academy) Program, named YEA!

Chicago. The foundation helps aspiring and established entrepreneurs find the mentoring and financial support they need to realize their dreams.

Being in the chemical industry for over 37 years, Lori is also an advocate for helping young people explore careers in STEM by promoting opportunities in the chemical industry to high school and college students.

## BIOGRAPHY

Lori Hilson Cioromski – has 37 years of experience as an award-winning leader primarily in the chemical distribution industry and advisor for entrepreneurship growth and development.

**Founder and President of Essential Water Technologies, LLC**, a WBE Certified specialty water treatment chemical supplier and strategic small business partner of Ecolab/ Nalco.

**Founder and CEO of HC Strategic Advisors, LLC** assisting business leaders to grow and thrive through advice, mentoring and consulting on growth platforms, diversity initiatives, launching and exit strategies for all stages of business.

**Co-Partner of SAGE OWNER INC** offering a targeted entrepreneurial program, **The Profit/Growth Accelerator<sup>SM</sup>** where entrepreneurs learn proven insights on how to apply the “ADD A ZERO” strategy of profit/growth from business leaders who have innovated and lived through growth challenges successfully and know what it takes to succeed beyond the 5 and after the 10-year marks.

**Co-Founder of Female Strong, a non-profit 501c3**, whose mission is to be the catalyst for middle school/high school females aspiring to be entrepreneurs and realize their dreams

through educational programs, mentoring, scholarships and access to funding.

**Former Senior VP & GM of Ravago Chemical and CEO of the TH Hilson Company** a Midwest specialty chemical distributor headquartered in suburban Chicago. TH Hilson was acquired by Ravago, a global leader in the plastics industry, in March of 2016.

**Published Author: “YOU HOLD THE POWER! – Igniting YOUR Fire For Success”**

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*Lori currently serves on the WBDC (Women's Business Development Center) Advisory Committee and is a Past-President for NAWBO Chicago (National Association of Women Business Owners).*

*Lori received her Bachelor of Science in Marketing from Loyola University of Chicago; she enjoys horseback riding, golf, tennis, cooking, writing and spending time with her family and friends.*

*Lori and husband Hubert have six children and several adorable grandchildren!*

## SPEAKING TOPICS

### **You Hold The Power!** ***Igniting YOUR Fire For Success***

#### **Be Courageous! Igniting Your POWER To Succeed – *Everything Is Possible!***

Gain valuable insight on rising above unforeseen roadblocks, getting back to your company's core value when your business is down, and remembering who helped you along the way. [Please contact us if you would like to engage Lori as a speaker to inspire people to 'Be Courageous!](#)

#### **Unleashing Harmony – *Having It All Without Losing Yourself!***

Learn creative ways to be the best that you can be by being present for your family, career and most importantly yourself. Be deliberate, stay engaged and remember to breathe! [Please contact us if you would like to engage Lori as a speaker to get ideas for finding balance without losing yourself!](#)

#### **Catalytic Moment to saying YES – *Take Action***

Say yes to volunteering or serving on a non-profit board with causes that feel right to you and continuously look for creative ways to promote yourself and your business. Find your catalytic moment and take a step. [Please contact us if you want to if you want to gain a deeper understanding of the impact that volunteering and board participation can have in your life along with those you help.](#)

#### **Leveraging Your Assets – *Owing Your Power***

Having a strong business development plan is key to a company's growth. Gain understanding on what certification can do for your business and how to leverage your certification to its fullest. You're certified, what's next? [Please contact us if you want to explore growth strategies through certification.](#)

#### **Should I Stay, or Should I go? – *Preparing for What's Next***

Being prepared, exploring options, deciding the future of your company and its employees is paramount when deciding what's next. [Please contact us if you want to gain valuable insights before making the critical decision to transition your business.](#)

## AWARDS



**Lori is recognized in the following ways;**

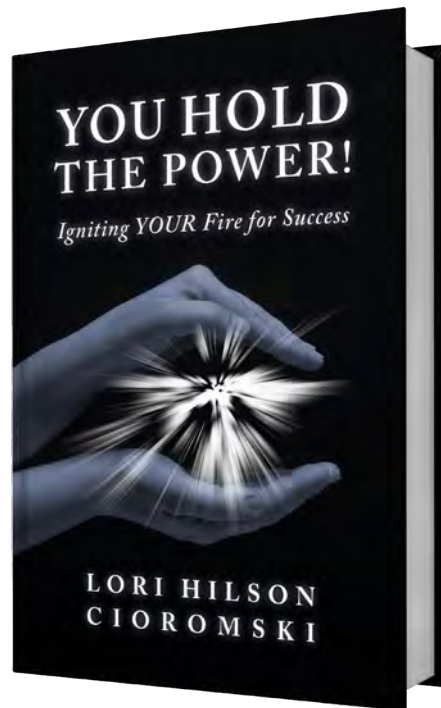
- Crain Chicago's "Notable Entrepreneurs",
- Recipient of the "Enterprising Women on the Year" for Essential Water Technologies,
- Inducted into UIC's "Chicago Area Entrepreneurship Hall of Fame",
- Received the "Most Powerful & Influential Women Award" from the Illinois Diversity Council

Recipient of NAWBO Chicago's "Business Woman of the Year Award". NAWBO Chicago's "Member of the Year Award", the Emergency Fund's "Heart of the Community Award", the "Enterprising Women of the Year" for TH Hilson Company, and The Business Ledger's "Entrepreneur Excellence Growth Award".

## BE THE SPARK THAT IGNITES THE FIRE FOR EXPLOSIVE GROWTH WITHIN YOU AND YOUR BUSINESS!

Throughout my life, I have found it exceedingly difficult to find and keep the spark. I have been so busy in my life not remembering that I have a spark, which is always there, but buried deep inside. There are times that I cast myself into the darkness, not able to find the light, not able to see my way to the light, especially during stressful times. Have you had similar experiences? Overcoming obstacles that are unexpectedly thrown in our path is not always easy.

Gain valuable insights on rising above unforeseen roadblocks, understand how to get back to your personal core values when life throws you a curve ball or when your business is down. My hope is that this book will be a guide to help business owners push through their issues with confidence – even though it is a scary place to be. Confronting the challenges can be terrifying but coming through the other side is life changing. Do not be robbed of your power!



A spark represents an opportunity to light the fire and create a flame. A flame represents the power of having a bright light within you. We know a flame can easily turn into a raging wildfire and get out of control given the right conditions. We also know that fire can be life sustaining by keeping us warm when it is contained. We must nurture the flame, keep it going, allowing it to grow within, letting it shine brightly for all the world to see. For when you let your light shine brightly, you can own your power, which gives you the confidence to do things you did not think were possible.

Have you ever felt so excited about an opportunity or event in your life that you were bursting with joy? When you have that feeling, remember that feeling, harness it, protect it, for it is that feeling that can allow you to have the confidence to overcome life's many challenges. Know that you hold the power to be the change you want to see.

# “Everything is Possible”

Surprisingly, we do not always allow our light to shine brightly, why do we do this? We all have a story to tell and lessons to learn when we reflect on our life and gain shared insights from others. It is having the courage to be vulnerable, talk about our mistakes, share our personal journey that might make a difference in someone's life. I am amazed at what is happening in my life because my perspective has shifted.

As professional working women, we devote our life to our spouse, to our family and to our business having little time left for ourselves. I am often asked 'How do you balance career and family?' which is always tricky. First of all, there is no balance between work, family and life! It is especially complicated when you are a business owner, founder of a non-profit

foundation, wife, mother/stepmother to 6 children/stepchildren (ages spanning 20 years) and a Nana!

I find that most women leaders, including myself, put themselves last and do not really take time for themselves because they are always doing for others. Learn creative ways to be the best that you can be by being present for your family, career and most importantly yourself.

If we can find our spark, light the fire within, hold onto the flame, keeping it alive, focusing our energy on protecting that inner light - without giving our power away - when we can master this, that is when we can achieve the most remarkable things.



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Or visit:  
[hcstrategicadvisor.com](http://hcstrategicadvisor.com)

## Workbook coming soon!



**Lori is available for seminars, retreats,  
speaking and consulting engagements.**

**Contact Information: - 630.917.2887 - [Lori@HCStrategicAdvisor.com](mailto:Lori@HCStrategicAdvisor.com)  
visit [www.HCStrategicadvisor.com](http://www.HCStrategicadvisor.com)**

